



Memo

Date: November 16, 2020
To: Members of Council
From: Rebecca Forte, OCT (Co-Chair)
Stéphane Vallée, OCT (Co-Chair)
Subject: Report of the Ad Hoc Committee on Public and Stakeholder Engagement

Committee Meetings Dates

The committee held an organizational meeting on October 6 and met again on November 4, 2020.

Summary of Discussions

In November, the committee received comprehensive reports on the College's current communications and outreach efforts, as well as on past public awareness initiatives. An executive summary of the College's strategic communications plan was also provided for review as an early draft of the report that will be presented at a future Quality Assurance Committee meeting.

The committee also received a presentation on the College's 2019 focus group results and an overview of The Listening Post's omnibus results on public polling dating back to 2012.

Committee members shared a number of suggestions to increase public awareness that will be further reviewed and discussed at our December meeting. The committee will also receive samples of the College's current communication products and presentations from two other Ontario regulators on their methods of communicating with their members and the public.

Motions Referred to Council

No motions were referred to Council.

Committee Mandate/Duties

The ad hoc committee was created through a Council motion passed at the August 7, 2020 meeting:

That the Chair of Council create an ad hoc committee to engage in a comprehensive review of how the College engages with both its membership and the public at large, and to report back to the October Council meeting.

Future Meeting Date(s)

The next meeting has been scheduled for December 8, 2020.

Committee Members

- Richard Fillion
- Rebecca Forte, OCT (Co-Chair)
- Timothy Kwiatkowski, OCT
- Colleen Landers
- Stéphane Vallée, OCT (Co-Chair)



(per)

Rebecca Forte, Co-Chair
Stéphane Vallée, Co-Chair